

# Trusted Professional Digital Marketing Company in Chicago



# & That's how it *Started*

Evrima Chicago wasn't built in a one room office, and we won't tell you some sad story about a pestering boss who made us quit and start our own venture. Nope! We just happened to enjoy doing what we do. And while catching up over some coffee, us friends, we decided to do it on our own. You know for trying out while we still can.



# CEO Message

"At Evrima Chicago, we believe in the power of bold ideas and the impact of flawless execution. Our journey is one of passion, innovation, and an unwavering commitment to excellence. We don't just meet expectations; we exceed them. Join us, and let's create something extraordinary together."

Oviar Riaz



We're just a call away, and so are you from all those millions of bucks, waiting to fall in to your pocket.



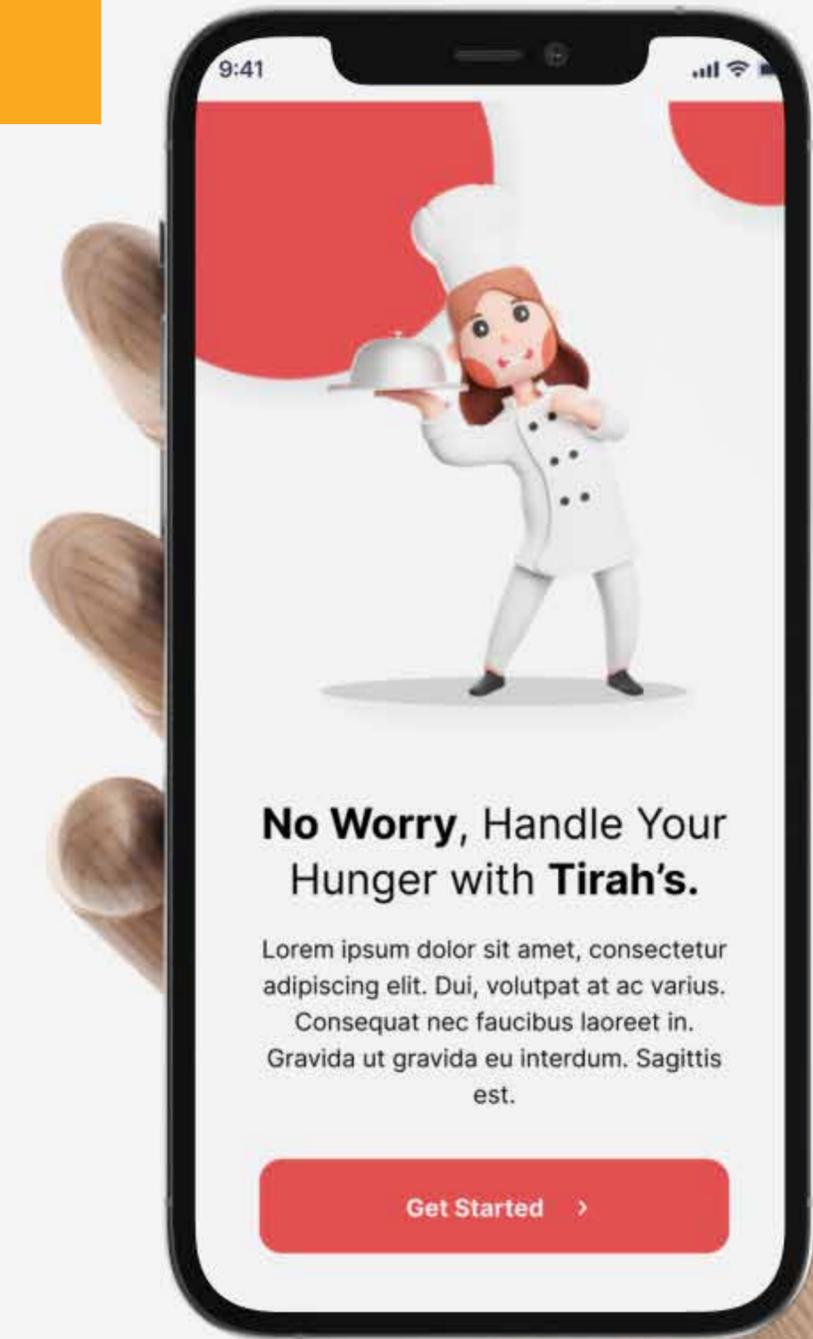
# Mobile APPS



The year is 2009, there are two guys Brian and Jan discussing their app idea. Something that would allow people to communicate freely without incurring those dollars over SMS sending every time one decides to send a message. These two would end up getting this app developed, and working on it for another five to six years. Until they hit the jackpot when Meta (formerly Facebook Inc) decided to buy them out for millions of dollars.

Now think of your idea, the one you have been stalling for ages. Rings a bell? Well, no matter how stupid it may sound, it might just be a game changer. And who knows maybe you can make such a fortune, that you buy Meta someday.

*Just saying!*



We're just a call away, and so are you from all those millions of bucks, waiting to fall in to your pocket.

**LET'S CUT THE AMBIGUITY,  
HERE'S A SNEAK PEEK OF WHAT  
WE CAN DEVEL'APP FOR YOU**

Services



### Hybrid App Development

Get the best of both worlds with our hybrid apps. Using trending tech, we deliver versatile apps that look and perform like a dream on any platform. Our hybrid apps are a game-changer.



### React Native Apps

You want an app that delivers, but you also want it to run seamlessly on either platform. Tough for others, easy peasy lemon squeezy for us. Get in touch?



### Gaming Apps

Spending it playing games is the GenZ thing to do. You can have one developed quite easy; we don't want to brag but been there done that – really.



### Progressive Web Application

Who needs app stores? Our PWAs bring the full power of an app to your web browser—fast, offline-ready, and super smooth. We make sure your users get the ultimate web experience.



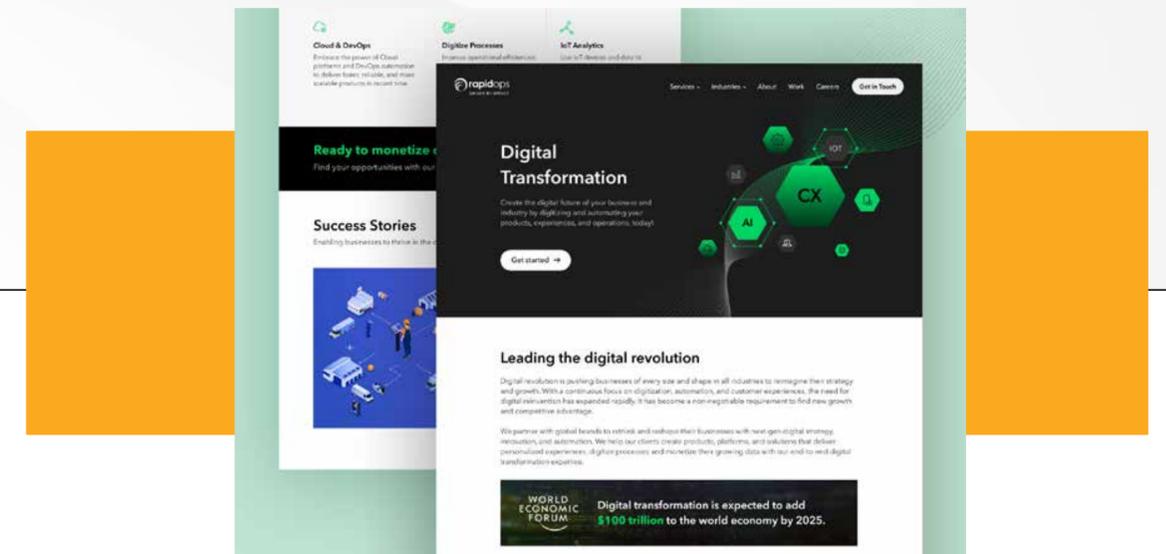
### Web Mobile Application

Why settle for ordinary when you can have extraordinary? Our web mobile apps are sleek, responsive, optimized for every device. We ensure your web presence is as dynamic as your business.



### Code. Test. Launch. Repeat

Proud of our mantra, for this has led to more apps getting developed most businesses only dream of. Your app idea might just win the game – bring it on!



McDonald's has been around for ages, and though they're around every corner doing more business than they ever did. It wasn't always like this. When old Ronald McDonalds started it off, they sure were committed to quality but otherwise they were pretty plain. The usual for those drive-in restaurants.

Fast forward to the break of technology, McDonalds didn't sit there watching everyone else prosper. They took the bull by its horns, and gave it their all. From self-service kiosks to mobile ordering apps, automated kitchen processes to advanced inventory management systems, McDonald's leveraged digital solutions to streamline operations, enhance customer experiences, and drive significant growth.

If they can do it, what's stopping you? Grab it while its hot. We're eagerly waiting *\*tapping fingers on the table\**

# Digital Transformation



INTRIGUED ENOUGH TO  
FIND WHAT ELSE  
WE CAN DO FOR YOU?

# Interested? Here's What We Can Do For Your Business



## Website Development and Optimization

We'll create stunning, yet user experience enhancing web solutions for your business. Needless to say. You'll be attracting a lot of people.



## Inventory & Supply Chain Management

Never run out of those supplies, with our inventory trackers, predictive orders and all that tech stuff you won't find anywhere else.



## E-commerce Integrated Solutions

Why only show when you can sell? With our cutting-edge ecommerce solutions, you can boost your customers' buying experience in a jiffy.



## Customer Relationship Management (CRM)

Communication and personalization are the key. Our solution can help you enhance your business relations and increase retention.

*And. And. And*

there's literally no end! – From everyday stuff to far and beyond, our digital solutions are designed to meet your business needs and drive growth. Howzat!



## Business Intelligence and Analytics

Tons of data, but its just sitting there. We can make it bear fruit, by helping you make data driven decisions & improving overall performance.

# Digital Marketing



One fine day, a fisherman sets off on his regular fishing trips. Not knowing he wouldn't be returning home too soon. He eventually gets stuck in a storm that throws him way farther into the ocean. What happens next is a long story, no pun. He was lost for nearly 438 days. Trying hard to stay alive, and float to safety. He would also send messages in bottles for people to discover, and then rescue him in 2014.

Evrima Chicago on your side, you won't have to 'survive' nor will you have to send out bottle messages. Our SEO strategies are unlike others, & will not only get your message across, we'll also help you gain prominent rankings that set you way over the competition. Also, we won't have you wait for all those days, we'll produce visible results within six months. & once you're where you want to be on the ranks, you can decide if you want to stick with us or sail ahead into oblivion.

This might be the last life boat; we'll suggest you get on it. Drop us a message & we'll do the rest.



ESTÁ NA HORA DE  
**PEDIR BRISAS**

IMAGEM MERAMENTE ILUSTRATIVA

**Brisas**  
FAÇA UMA VISITA A NOSSAS REDES SOCIAIS

NÃO PEDI PARA  
SER NORDESTINO,  
EU TIVE FOI UMA  
SORTE DANADA!

08 DE OUTUBRO  
DIA DO NORDESTINO

**Brisas**  
FAÇA UMA VISITA A NOSSAS REDES SOCIAIS

sweet house  
Sunset  
ROCKET

MAI  
OL.MAI

AL TORRA • KAMA

50  
ROS

Via de

Natal é tempo  
de renovar e  
partilhar o amor  
que há em você.

Desejamos a todos  
os nossos clientes  
e amigos um feliz

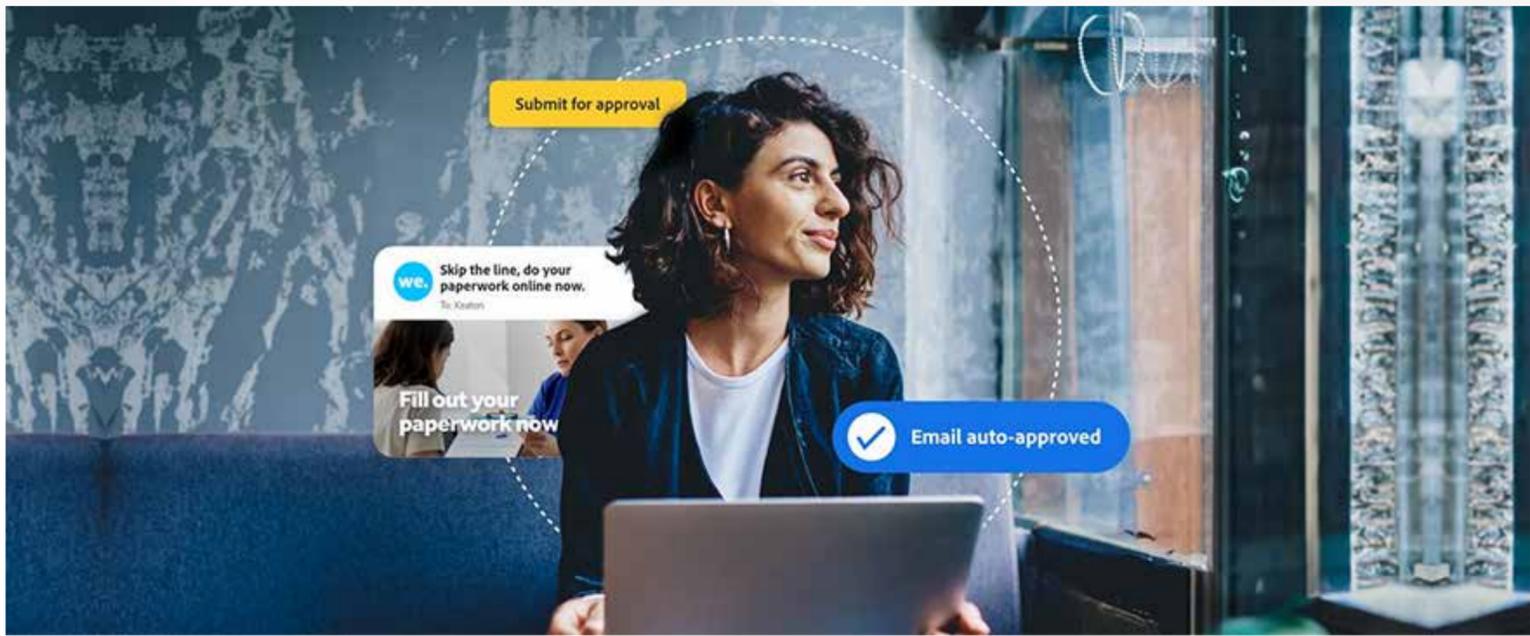
**Natal**

**Brisas**  
FAÇA UMA VISITA A NOSSAS REDES SOCIAIS

**Feliz  
Ano  
Novo**

É com alegria que desejamos um ano cheio de saúde,  
paz e muitas conquistas. Que este novo ano seja uma  
porta aberta para sonhos, renovações e prosperidade.

**Brisas**  
FAÇA UMA VISITA A NOSSAS REDES SOCIAIS



[www.evrinmachingo.com](http://www.evrinmachingo.com)

Anyone can send out emails for you, the key here is for that email to be trackable with a code, and ensuring it gets opened and read. Not just get delivered.

*And those aren't even half of the digital marketing services we're well versed with. Stick around with us, and we'll help you learn more and more on how our service scan benefit you*

# Email Marketing

# Online Reputation Management

Biding up a brand is tough, you just cant let all that go to waste by letting it tarnish. Your reputation is gold. We manage reviews, respond to feedback, & ensure your online image is impeccable. Boost trust, attract customers, and shine brighter than ever. Let us handle your rep like a pro.

www.evrinachicago.com

4.2 star rating  
Google

77% Recommended  
Facebook

4.2 star rating  
Google

77% Recommended  
Facebook

★★★★☆

Traysan Technologies  
Data available from Dec 1, 2018 - Present

Sources: Viewing All Sources | Competitors: Viewing All Competitors | Sentiment: Viewing all | Themes: Viewing All

Performance | Conversation | Demographics | Themes

Spike Alert Summary  
Spike Alert detected at 8AM. Top keyword appearing during this spike is **App Update**

Potential Impressions

Message  
Oct 19, 2023 8:23 am

Minnie Watkins  
@minniemakes 100k +

Sentiment Summary  
Understand how users feel about this topic and see how positive and negative sentiment changed since the last reporting period.

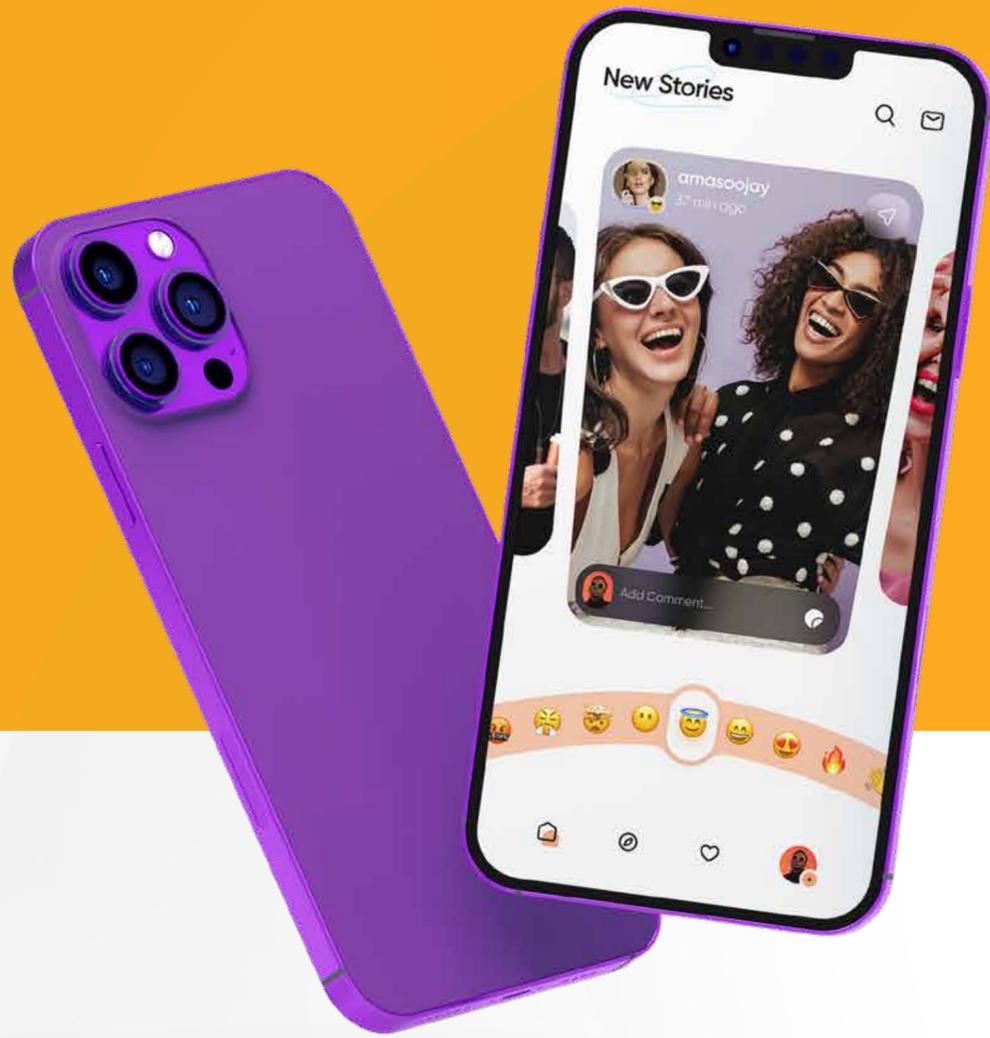
82% Positive  
Based on the 56% of messages with positive or negative sentiment.

Sentiment Trends  
Net Sentiment Score  
38% difference between positive and negative sentiment this period.

Net Sentiment Trend  
Your net sentiment score decreased by 11% compared to the previous period.

Sentiment Trends  
View the positive and negative sentiment changes over time for this reporting period.

Impressions 437  
Reach 12  
Engagements 83



# Social Media Management & MARKETING

go

Só tem **sucesso** aquele que busca o **sucesso!**

↳ Bruno França do Gold Imobiliária

go

**Consórcio**  
ou financiamento

↳ o que é melhor pra você?

@goldimobiliaria

Escolha o que mais tem a ver com você!

go

Vou me mudar e agora?

Esse check-list vai te ajudar!

go

Compras **necessárias**

- ✔ Utensílios de Cozinha
- ✔ Eletrodomésticos
- ✔ Móveis
- ✔ Produtos de Limpeza
- ✔ Roupas de Cama e Banho
- ✔ Artigos de Decoração

**manutenção necessárias**

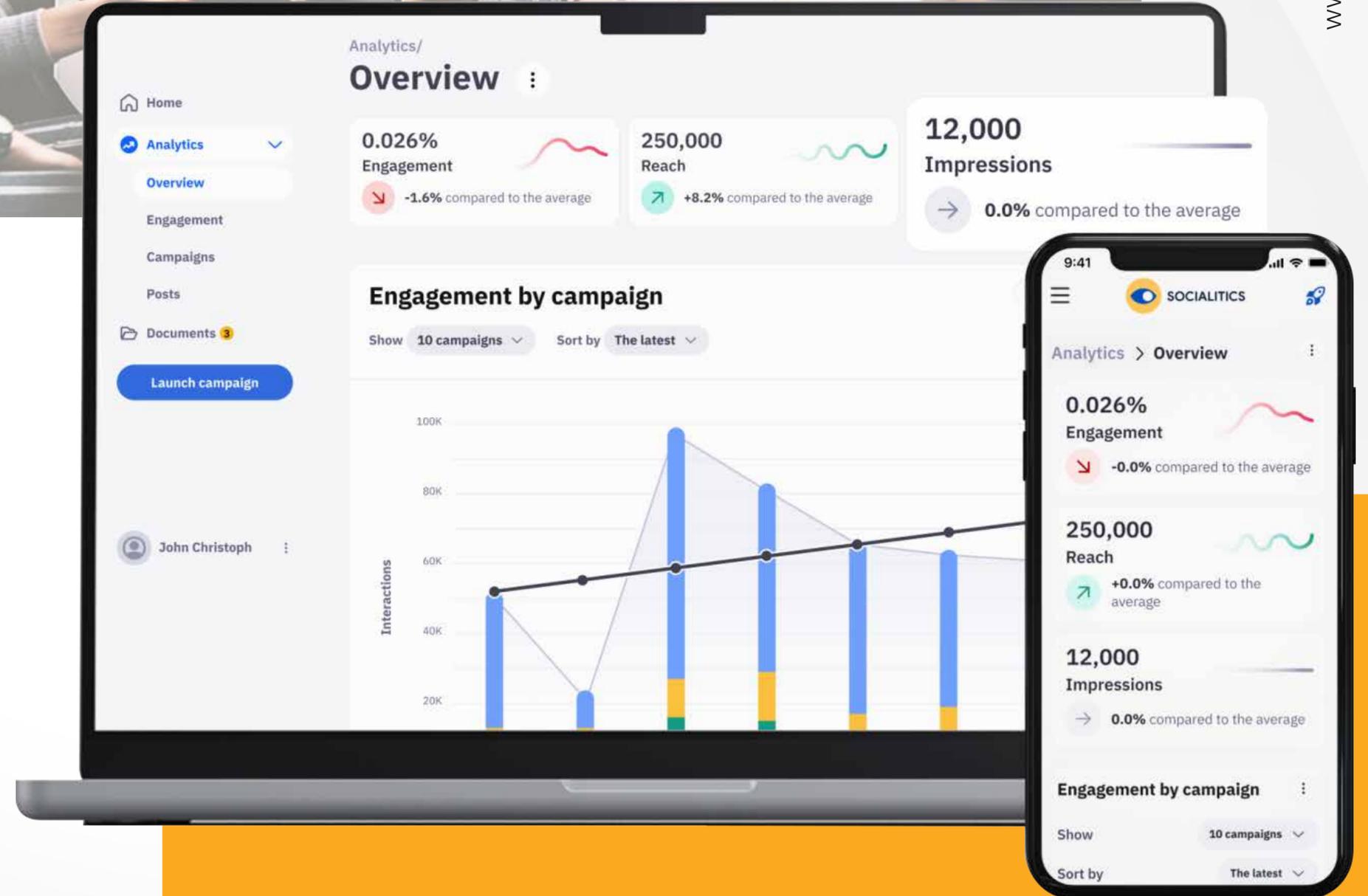
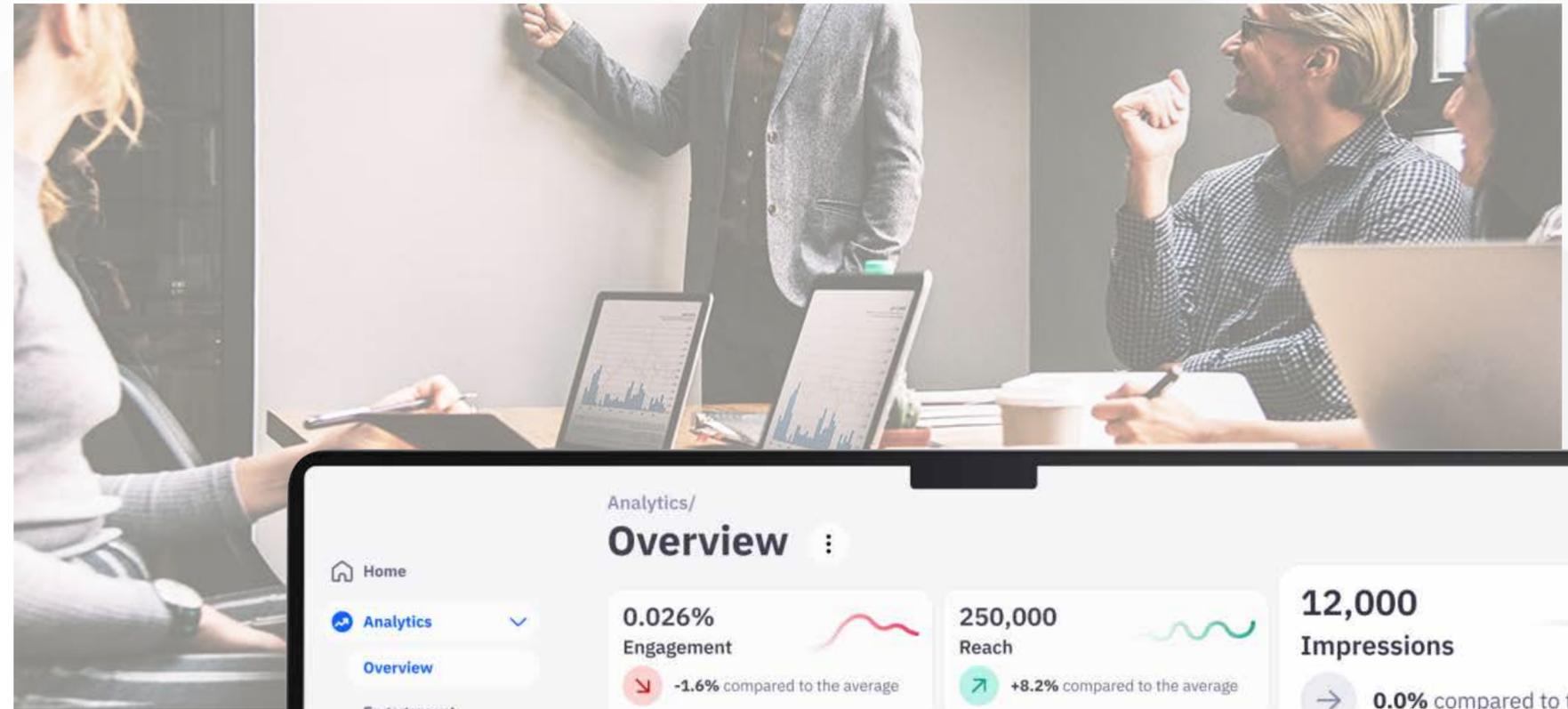
- ✔ Fechaduras e maçanetas
- ✔ Lampadas e luminárias
- ✔ Interruptores e tomadas
- ✔ Torneiras e chuveiro
- ✔ Pintura de paredes
- ✔ Consertos gerais

Driving engagements on socials is all about being relevant, and trendy at the same time. Don't worry, it's an everyday thing for us.

# Paid MEDIA

# Marketing

When you spend hard earned cash with no knowledge about where & when, disaster happens to say the least. We'll save earn for you too – try us.



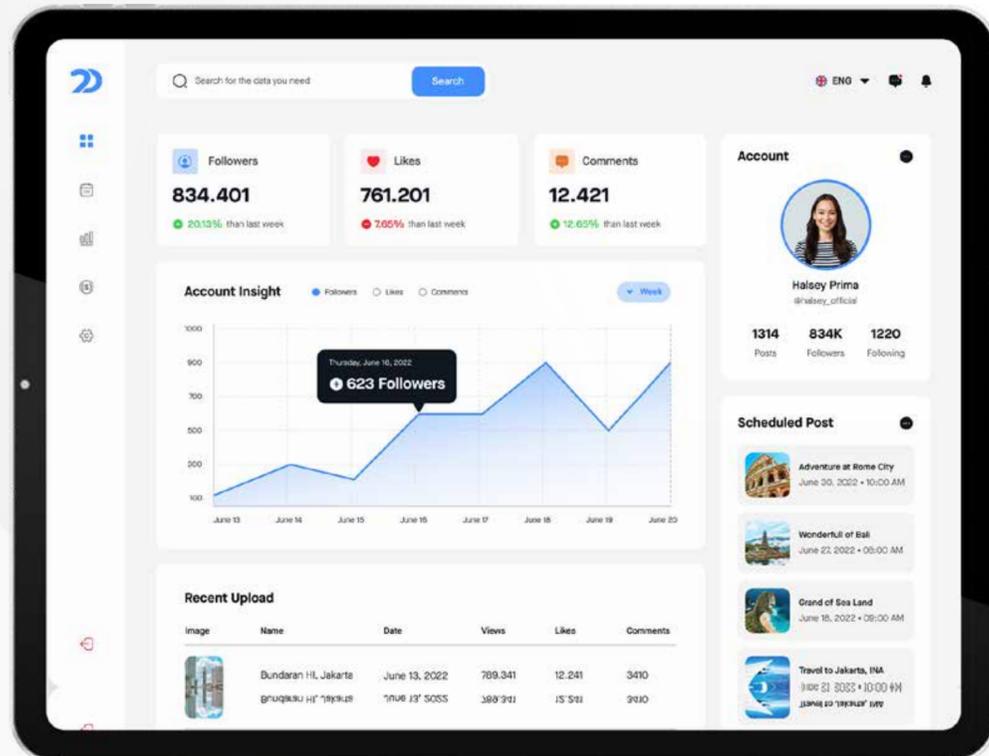
# Content Marketing

Some very sane person said 'CONTENT IS KING' and that's the kind of content we're very much skilled to create aka produce aka write. You'll see.



# Search Engine Optimization

Watch your rankings soar with our cutting-edge SEO strategies. We don't just play the game; we change it, driving organic traffic like no one else. Ready to leave your competitors in the dust?



www.evrinmashicago.com

Search Engine Optimization



## Customised SEO Strategies:

- Tailor your SEO approach with personalised recommendations and strategies based on your website's unique needs. Stay best informed about changes in your website's performance
- Content Optimization Tools
- Regular Performance Monitoring
- Improved Search Engine Rankings

**300** Vendors Onboarded (Jul 2022)

Enter Your Website Url [Boost My Rankings](#)

**€ 60K** Profits Earned (Jul 2022)

**Pie Chart**

- Total Order: 81%
- Customer Growth: 22%
- Total Revenue: 62%

**Chart Order**

456 Order (Oct 18th, 2020)

## Your SEO & Digital Marketing Solution

- SEO
- Content Marketing
- Market Research
- Advertising
- Social Media

## Elevate SEO Rankings with Quip

Elevate your online presence effortlessly as our advanced tools empower you to improve search engine rankings, driving a



Plans	Starter
Projects	1
Users	1
Clicks	0 - 10K

# Staff



We've all travelled in on an Emirate Airline flight once in our lifetime, okay not everyone. But we're pretty sure everyone's heard about the airline & how they've become one of the most travelled airlines of all time. They've done so by leveraging their expertise on client management, hospitality, a whole lot more that others neglected.

But this wasn't the case always. See, Emirates is all that now, but when they started, they called in the experts from around the world to help them build from ground-up. You can do that too, by leveraging our Staff Augmentation service. Let us do the grunt work for you, so you can focus on things that you are good at.

Boarding is almost complete; this is the last call. Get onboard with us now and reap the benefits.



# Augmentation

# Hello.

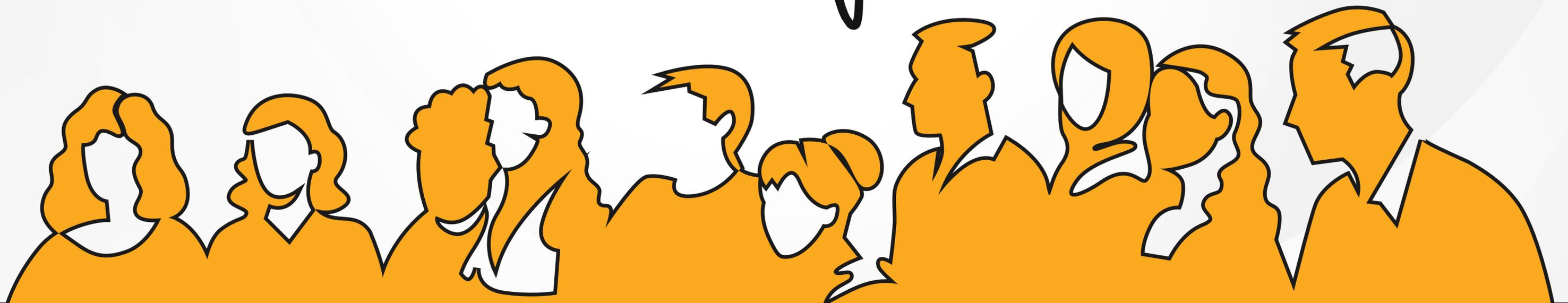
# Before You Go.

We agree there were a lot of stories to read here and there (that is, if you read any). But before you put this profile down (or cross out the PDF). Stop to think, why are you holding this document? It isn't rocket science to be honest. Your business is in need of a solution that can help you with a real-time problem. And we're the perfect agency to handle that.

Whether you need branding, digital marketing, mobile app development, or staff augmentation, Evrima Chicago is here to help you succeed.



# The Chicagoans!



# *Get in* **Touch!**



CALL US AT:  
**855-434-2445**



EMAIL US AT:  
**[sales@evrimachicago.com](mailto:sales@evrimachicago.com)**



ADDRESS:  
**218 S Main St, Naperville,  
IL 60540**

